Small SUVs range from 14 to 123 MPG.

distributing fuel also create emissions; learn more at fueleconomy.gov

The best vehicle rates 140 MPGe.

You spend

over 5 years

compared to the

average new vehicle.

more in fuel costs

Gasoline Vehicle



BRONCO

2024 BADLANDS 4-DOOR 4X4 **BADLANDS - 5 PASSENGER** 2.7L ECOBOOST V6 ENGINE **10-SPEED AUTO TRANSMISSION** RL A32242

AZURE GRAY MET TRI-COAT INTERIOR VINYL BLACK SEATS

PRICE INFORMATION

BASE PRICE

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

FD

- BUMPER, FRONT HD MODULAR
- BUMPER.REAR-PWDR CTD STEEL
- **EASY FUEL® CAPLESS FILLER**
- FENDER TIE-DOWN HOOKS FULL VEH STEEL BASH PLATES
- GRILLE-GRAY/BRONCO WHITE
- HEADLAMPS AUTO HIGH BEAM HEADLAMPS - AUTO LED
- MIRRORS-HTD/POWER GLASS,
- MANUAL FOLD/SPOTTER MIRROR TOW HOOKS-FRT (2)/REAR (2)

INTERIOR

- 1TOUCH UP/DOWN DR/PASS WIN 6-WAY MANUAL DRV/PASS SEAT
- 60/40 SPLIT FOLD REAR SEAT
- AUX SWITCHES W/PRE-WIRING
- CRUISE CONTROL • IP CLUSTER 8" DIGITAL SCRN
- LOCKING GLOVE BOX
- LTHR GEAR KNOB/STR WHEEL
- MANUAL A/C, SINGLE ZONE
- MOLLE STRAP SYSTEM
- POWERPOINTS 12V

(MSRP)

 RUBBERIZED FLOOR, WASHOUT **CAPABLE W/DRAIN PLUG**

RAMP ONE

RAMP TWO

RP37

SMART CHARGING USB PORTS

FUNCTIONAL

- 12"LCD CTR STACK TOUCHSCRN
- ADVANCED 4X4 • BADLANDS SUSPENSION
- BRAKES, 4-WHEEL DISC/ABS
- BRONCO™ TRAIL APP • FRNT/REAR LOCKING DIFFRNTL
- FRONT STA-BAR DISCONNECT
- HILL START ASSIST • KEYLESS ENTRY W/PUSH START
- PRE-COLLISION ASSIST W/AEB
- REAR VIEW CAMERA
- SIRIUSXM® W/360L- NA AK&HI
- SYNC®4 • TER MGMT W/G.O.A.T. MODES®
- TOOL KIT- DOOR/TOP REMOVAL

SAFETY/SECURITY

- ADVANCETRAC™ WITH RSC® AIRBAGS-FRNT (DUAL STAGE) & SIDE IMPACT/SAFETY CANOPY® SYSTEM (ALL ROWS)
- BELT-MINDER CHIME
- CHILD SAFETY REAR DR LOCKS
- ELCTR STABILITY/TRACTN CTL • INDIV TIRE PRESS MONIT SYS
- LATCH CHILD SAFETY SYSTEM
- PERIMETER ALARM
- PERSONAL SAFETY SYSTEM™

WARRANTY

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog. (MSRP)

\$51,385.00

fueleconomygov

Fuel Economy

5.9 gallons per 100 miles

\$3,200

Annual fuel COST

Calculate personalized estimates and compare vehicles





Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)

his vehicle emits 522 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and





10

OPTIONAL EQUIPMENT/OTHER

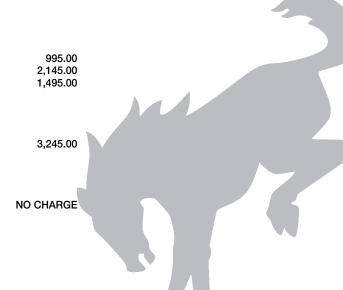
INCLUDED ON THIS VEHICLE

EQUIPMENT GROUP 331A

•BADLANDS SERIES

2024 MODEL YEAR AZURE GRAY MET TRI-COAT 2.7L ECOBOOST V6 ENGINE 10-SPEED AUTO TRANSMISSION **BOCK BAILS** SOFT TOP, CLOTH W/PREP KIT AM/FM,7 SPKRS,SDARS LED SIGNATURE LIGHTING SASQUATCH PACKAGE .4.7/REAR AXLE-LOCKING DIFF FRONT AXLE-LOCKING DIFFRNTL .17"BLK ALM BEADLCK ALLOY RING

.LT315/70R17 M/T TIRES (35") FRONT LICENSE PLATE BRACKET



TOTAL OPTIONS/OTHER 7,880.00 **TOTAL VEHICLE & OPTIONS/OTHER** 59,265.00 **DESTINATION & DELIVERY** 1,895.00 **TOTAL BEFORE DISCOUNTS** 61,160.00 SOFT TOP DISCOUNT 500.00 **TOTAL SAVINGS** 500.00

Bronco Off-Roadeo is an outdoor and off-road adventure playground. Original Bronco owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See

www.BroncoOffRoadeo.com for more information.

TOTAL MSRP \$60,660.00

RAIL

58-2004 O/T 2

ITEM#

This label is affixed pursuant to the Federal Automobile

State and Local taxes are not included. Dealer installed

Information Disclosure Act. Gasoline, License, and Title Fees,

options or accessories are not included unless listed above.

Whether you decide to lease or finance your vehicle, you'll find the choices that are right Ford Credit for you. See your dealer for details or visit www.ford.com/finance.

RC191 N RB 2X 430 007520 03 19 24

GOVERNMENT 5-STAR SAFETY RATINGS

Not Rated

EPA Fuel Economy and Environment

highway

MPG

city

Overall Vehicle Score

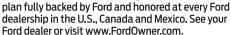
Based on the combined ratings of frontal, side and rollover.

Driver Passenger

Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236



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FORD **PROTECT**®

BUILT WILD

The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford.

See in-vehicle Settings for connectivity options.

FordPass Connect™ service and FordPass™ App required for

ertain remote features (see App Terms for more information)

Connected service and related feature functionality is subject

to compatible AT&T-network availability. Evolving technology /

cellular networks may affect functionality and availability, or

continued provision of some features, prohibiting them from

Ford website for our privacy policy.

actioning. Message and data rates may apply. See your local

Ford dealer or visit www.FordOwner.com. SCAN OR TEXT 1FRLA32242 TO 48028 **WARNING**: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and

Msg & Data rates may



www.ford.com/help/privacy-terms/

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lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm

vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle.

To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your

Should ONLY be compared to other vehicles of similar size and weight. **Frontal** Crash Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight. Side Front seat **Not Rated Not Rated** Crash Rear seat Based on the risk of injury in a side impact $\star\star\star$ Rollover Based on the risk of rollover in a single-vehicle crash Star ratings range from 1 to 5 stars ($\star \star \star \star \star$), with 5 being the highest.

For more information go to www.P65Warnings.ca.gov/passenger-vehicle.